

McCloud Chamber of Commerce
Regular Meeting Minutes
April 27, 2022

Invitees: President Airiel Scotti; Vice President Darlene Mathis; Treasurer Amber Debon; Secretary Sybil Stewart; Directors Leslie Johnson, Julie Ponzini, Judy Sarti, Steve Richardson, Mark Trent; Executive Director Jeana Ronfeldt; all chamber members.

I. Call to Order: 5:02 pm.

II. Establish Quorum:

Board Members Present: President, Airiel Scotti; Treasurer, Amber Debon; Secretary, Sybil Stewart; Directors: Leslie Johnson, *zoom*; Julie Ponzini, Judy Sarti, Mark Trent. Board Members Absent: Vice President, Darlene Mathis; Director Steve Richardson. A quorum was present. Others Present: Jeana Ronfeld, Executive Director; Eileen Bauer and Anne Mero.

III. Public Comment:

None.

IV. Approval of Minutes from Previous Meetings:

A motion was made by Amber Debon and seconded by Judy Sarti to approve the minutes of the regular meeting of March 23, 2022. The motion passed.

V. President's Notes:

None.

VI. Financial Report:

a. Chamber Financial Status: Amber reported a bank balance of \$28728.39..

VII. Standing Committee Reports:

a. Marketing:

Jeana suggested that the chamber adopt a new theme for event cards as "Eat, Stay, Play" is being used by so many other communities for their marketing. The Mushroom poster is being printed and Steve is editing the Flea poster.

b. EDD:

None.

c. Website, Office and Social Media:

Jeana reported that the website has been revamped and board members should take a look and report any needed edits. A facebook page is in the works.

VIII. Special Committee Reports:

a. Beautification

Main Street Park Update: Jeana is obtaining information on the water status and Vic Kerttula has offered to mow it this summer.

b. Events:

Mushroom Festival: There are 70 registered vendors to date. More food vendors are needed. There was discussion on the dinner and related costs. There are concerns that it is so expensive and may impact net revenue of the festival. The dinner will be on the lawn at the River Inn with the beer/wine booth located on the parking lot. The festival beer/wine booth will be located in front of the mercantile. Amber is working on the volunteers for the festival and will also line up the volunteers for the Flea Market.

Flea Market: There will not be any limits on the number of booths. There are 60 booths registered to date.

Motor the Mountain: There are 30 vehicles registered to date and two fiscal sponsor forms received.

IX. Old Business:

a. Membership:

Mark has done some recruiting..

b. Website: Updates See standing committee report.

c. Visitmccloud.com domain: Tabled.

d. Grand Openings: Amber will check with Aubrey at Bogeys and Sybil will check with Jennie at Rustic Blu.

X. New Business:

a. Office Share With McCloud Community Resource Center: Anne Mero and Eileen Bauer presented a letter of request to share office space with the chamber. A motion was made by Sybil and seconded by Mark to approve the sharing of office space. The motion passed. The owner of the building, Suzi Wess has given her permission for the share. Logistical details need to be determined and lease and insurance documents need to be completed.

b. Purchase Picnic Tables: A motion was made by Judy and seconded by Airiel to approve the purchase of 4 tables, not to exceed \$150 each, a total of \$600. The motion passed. Home Depot has some and Jeana will check with the Opportunity Center. Leslie offered her trailer for transport. The tables will be treated for wet winter weather.

c. Visitors Guide Advertisement: Following discussion, a motion was made by Judy and seconded by Airiel to purchase a half page in the Visitors Guide. The motion passed. The cost for a half page is \$1595.

The next meeting is May 18, 2022.

The regular meeting adjourned at 6:04 pm.

Notes taken and transcribed by chamber Secretary, Sybil Stewart.