

McCloud Chamber of Commerce
Regular Meeting Minutes
August 24, 2022

I. Call to Order: 6:03 pm.

II. Establish Quorum:

Board Debon; Secretary, Sybil Stewart; Directors: Leslie Johnson, Julie Ponzini, Steve Richardson, Judy Sarti. Absent: Director Mark Trent and Executive Director Jeana Ronfeldt.

III. Public Comment:

None.

IV. Approval of Minutes from Previous Meetings:

A motion was made by Amber and seconded by Airiel to approve the minutes of the regular meeting of July 27, 2022 as corrected. The motion passed.

V. President's Notes:

None.

VI. Financial Report:

a. Chamber Financial Status: Amber reported a bank balance of \$60,240.58.

VII. Standing Committee Reports:

a. Marketing/TBID:

Darlene reported that Visit Siskiyou has grants available every six months. We can apply each time. They can be applicable to marketing or music. Discover Siskiyou has twenty awards available in the amount of \$3,000 each. These funds will be awarded to local events each fiscal year via a competitive online application process. Discover Siskiyou has hired someone to organize two major events, one in North county and one in South county. Volcanic Legacy needs fiscal help as they have lost funding. They will be sending information to us.

b. EDD:

No report.

c. Website, Office and Media:

No report.

VIII. Special Committee Reports:

a. Beautification:

Main Street Park Update: Steve reported some of the sprinklers were stolen at the park and Vic has replaced them.

b. Historic District Signage: Steve reported that some of his contacts for this have moved. A sign for the main intersection at highway 89 should wait because some work is scheduled there to put in an approved roundabout. Cal Trans is approved to work on a fire break between McCloud and Mt Shasta.

c. Events:

Motor the Mountain:

The show was very successful with 174 vehicles registered. The approximate revenue is \$13,000 with some invoices still to be paid. There was excellent teamwork on this event.

Apple Harvest Festival:

Airiell reported that the Front Porch band has been booked and requires a deposit. The horse and wagon have been scheduled and require a deposit. There was discussion on using the Weed Chamber stage for the music or getting a flatbed trailer. Both options are being pursued. There was discussion on the pumpkin patch and who will coordinate that. The event packet needs to be completed and submitted to the county. Amber will contact Dan Simons to make sure the chamber sink is fixed in time for the festival. Amber reported that the apple pies will be baked at the elementary school on Thursday, October 6th. 40 vendors are registered to date. Sybil will contact the Firemen to borrow their tables and chairs. Leslie is checking on a sound system. A motion was made by Airiell and seconded by Amber to pay the \$500 deposit for the band. The motion passed.

Birdies & Brews:

A motion was made by Amber and seconded by Steve to officially cancel this event. It will be on the event schedule for next year. There were logistical issues related to obtaining the alcohol permit. Rescheduling to next year will allow time to address the issues and host a more successful event.

Winterfest:

There was discussion on dates. Voena music group is coming the first weekend in December. The Character Breakfast will be December 17th and 18th. A meeting will be scheduled in the next two weeks.

IX. Old Business:

- a. Website Updates: No report.

X. New Business:

- a. Annual Meeting and Elections: The meeting is October 26th. Amber and Sybil will find a venue. There was consensus to have open solicitation for the positions. This year it is the officer positions that are up for election.

The regular meeting adjourned at 7:11pm

The next meeting is September 28, 2022.

Notes taken and transcribed by chamber Secretary, Sybil Stewart.