

McCloud Chamber of Commerce
Regular Meeting Minutes
July 27, 2022

Invitees: President Airiel Scotti; Vice President Darlene Mathis; Treasurer Amber Debon; Secretary Sybil Stewart; Directors Leslie Johnson, Julie Ponzini, Judy Sarti, Steve Richardson, Mark Trent; Executive Director Jeana Ronfeldt; all chamber members.

I. Call to Order: 6:02 pm.

II. Establish Quorum:

Board Members Present: President, Airiel Scotti; Treasurer, Amber Debon; Secretary, Sybil Stewart; Directors: Leslie Johnson, Judy Sarti, Mark Trent. Board Members Absent: Vice President, Darlene Mathis; Directors Julie Ponzini and Steve Richardson. A quorum was present. Others Present: Jeana Ronfeldt, Executive Director.

III. Public Comment:

None.

IV. Approval of Minutes from Previous Meetings:

A motion was made by Amber and seconded by Judy to approve the minutes of the regular meeting of June 22, 2022. The motion passed.

V. President's Notes:

The McCloud Resource Center will be having an open house and ribbon cutting ceremony on July 29, 2022 at 1:00 p.m. They will begin officially sharing space with the Chamber. Airiel will represent the chamber in welcoming the Resource Center to our shared location.

VI. Financial Report:

- a. Chamber Financial Status: Amber reported a bank balance of \$50,052.02. The Mushroom Festival has been closed out with a net profit of \$28,094.

VII. Standing Committee Reports:

- a. Marketing:
No report.
- b. EDD:
No report.
- c. Website, Office and Media:
No report.

VIII. Special Committee Reports:

- a. Beautification:
Vic has been mowing and watering North Main Street Park. He will bill the chamber at the end of the mowing season.
Historic District Signage:
No report.

b. Events:

Motor the Mountain:

Registrations are continuing to come in. There are five vendors, including kettlecorn. The Firemen's Association will be serving up their pancake breakfast plus serving hamburgers for lunch. There was discussion on proceeding with the calendar as a fundraiser for the car show. The calendar would have photos of previous winners. A suggestion was made to use a drone to take photos at the show this year.

Birdies & Brews:

The tournament will begin at noon with a shotgun start. It will be 9 holes. The entry fee will be \$45 per person with four on a team. Burgers and salads will be served following the tournament, to be provided by chamber and volunteers. There will be tee sponsors at \$100 per tee. The goal is 60 golfers. There will be gift baskets for a raffle and a 50-50 raffle.

Apple Harvest Festival:

Airiel is the Chairperson. Vendor registrations are coming in. There was discussion on having music. Airiel would like to use "Front Porch" band, with an estimated cost of \$800 - \$900. A motion was made by Judy and seconded by Mark to have music not to exceed a cost of \$1000. The motion passed.

IX. Old Business:

- a. Website Updates: No changes yet. Darlene will be asked for an update on the county grant that could possibly pay for website enhancements.
- b. Office Share Status with Resource Center:
The office share has begun. The chamber will be looking at cleaning out the back room and trying to create more storage space..

X. New Business:

- a. Camp Siskiyou, Sam Bal
No report.

The regular meeting adjourned at 7:10pm

Closed session was opened at 7:11pm and adjourned at 7:15 pm.

The next meeting is August 24 2022.

Notes taken and transcribed by chamber Secretary, Sybil Stewart.