

McCloud Chamber of Commerce  
Regular Meeting Minutes  
June 22, 2022

Invitees: President Airiel Scotti; Vice President Darlene Mathis; Treasurer Amber Debon; Secretary Sybil Stewart; Directors Leslie Johnson, Julie Ponzini, Judy Sarti, Steve Richardson, Mark Trent; Executive Director Jeana Ronfeldt; all chamber members.

I. Call to Order: 6:02 pm.

II. Establish Quorum:

Board Members Present: President, Airiel Scotti; Vice President, Darlene Mathis; Treasurer, Amber Debon; Secretary, Sybil Stewart; Directors: Leslie Johnson, Julie Ponzini, Judy Sarti, Mark Trent, . Board Members Absent: Steve Richardson. A quorum was present. Others Present: None.

III. Public Comment:

Julie suggested the chamber consider having a scholarship program for the high school students of McCloud. This will be discussed next spring for the next academic year. There was discussion regarding the future of the Bluegrass Festival. A letter will be sent in the fall to the Bluegrass coordinators after the chamber events are complete and there is an accurate figure of our general fund balance. The letter will communicate to the coordinators that the chamber has generated enough revenue to once again be able to host the Bluegrass Festival if the coordinators want to proceed.

IV. Approval of Minutes from Previous Meetings:

A motion was made by Amber and seconded by Leslie to approve the minutes of the regular meeting of May 18, 2022. The motion passed.

V. President's Notes:

None.

VI. Financial Report:

- a. Chamber Financial Status: Amber reported a bank balance of \$61,176.41. All expenses for Mushroom have not yet been paid as we are still waiting on some invoices to come in. All Flea expenses have been paid.

VII. Standing Committee Reports:

a. Marketing:

Darlene reported on the grant status for the hospital and dance hall. This is a Siskiyou County Grant and she had been asked for input on what McCloud buildings to include so she told them the hospital and dance hall.

b. EDD:

No report.

c. Website, Office and Media:

No report.

VIII. Special Committee Reports:

a. Beautification

Vic has been mowing and watering North Main Street Park.

b. Events:

Mushroom Festival:

Amber reported on some of the fiscal categories of the Mushroom Festival. The overall revenue was \$52,045.07. Out of that, the dinner revenue was \$15,096. The beer and wine revenue was \$17,000. The expenses to date are \$16,337.77. See the attachment for details of the critique of the Mushroom Festival. Following the critique discussion, a motion was made by Sybil and seconded by Judy to pay the local chefs the same amount that Todd and the other chefs received, \$800 each. The motion passed.

Flea Market:

The revenue was \$6619.23 with \$1,000 of that from the beer booth. Expenses were \$736.89. Julie's map was very accurate. Map notes from this year will be kept for reference for next year. There are always "same space" requests.

Motor the Mountain:

There have been 48 registrations received to date. Due to the many comments last year regarding the same day fee of \$45 without a tee included, the registration fee will not increase this year for registrations received on the day of the event. This means the event will not generate as much revenue, and the cost of the tees comes out of that \$35.

Birdies & Brews:

There was discussion on the pros and cons of having a 9 hole tournament or an 18 hole tournament. The cost of the 9 hole is \$750 and the 18 hole is \$1600. Leslie will confirm the start time of each. We can have our own alcohol as long as it is not on the porch of the clubhouse. There was discussion on providing our own food or having it catered.

IX. Old Business:

a. Website Updates: No report.

b. Office Share Status with Resource Center:

The Resource Center is in the process of moving in. Their desired opening date is July 1st. They plan to have a grand opening on July 29th.

c. Volunteers for Weekend Office Coverage

There are still some uncovered dates. The schedule was routed for sign ups.

X. New Business:

a. Camp Siskiyou, Sam Bal

No report.

b. Jaden's Proosal for Summer Music Program.

No report.

The next meeting is July 27, 2022.

The regular meeting adjourned at 7:50 pm.

Notes taken and transcribed by chamber Secretary, Sybil Stewart.

## **Critique of the 2022 Mushroom Festival – Board Meeting June 22, 2022**

### **On the street:**

- Need larger print map and vendor listing – Campbells?
- Dumpsters- get large commercial one? We have four extra 2 yd, not enough, full by 1:00 on Sunday.
- Need regular trash detail, cans filled up quickly
- Make sure we have the larger trash bags
- Fatigue mats at the beer booth for the cashiers
- Confirm porta potti delivery on the Monday of that event week
- No hand wash station delivered.
- Only four porta pots delivered, needed six, put two at north end of street?
- Need better no parking signage, cars in front of merc – notify merc and hotel
- Need no parking sign for back of chamber office
- Tee Shirts – lots of requests for tees
- Put caution info on app regarding possible wind, bring weights for canopies
- Need a clean up crew for street, take down
- Have two beer booths on the street?
- Overnight security? Ham Operators in Shasta, Kayla Burns at chamber

### **Dinner:**

- The week before, confirm the registrations.
- Registration issues, names changes not communicated to the sheet
- Use just our local chefs? Too much disorganization and drama with Todd and Crew
- Too long between courses
- Not so many dessert plates
- Need more large dinner plates
- Need serving utensils
- Timing of serving the different courses, needs improvement
- Salad plate not collected prior to next serving course
- Need better layout for dinner plates, etc.

### **Wine:**

- Wine walk went well
- Definition of pairing: not just different wines for each course, have different Wineries
- Separate cashier for wine walk
- Need more signature wine glasses
- Glasses for pairing, better instruction
- Pay for pairing when arrive