

McCloud Chamber of Commerce
Regular Meeting Minutes
May 18, 2022

Invitees: President Airiel Scotti; Vice President Darlene Mathis; Treasurer Amber Debon; Secretary Sybil Stewart; Directors Leslie Johnson, Julie Ponzini, Judy Sarti, Steve Richardson, Mark Trent; Executive Director Jeana Ronfeldt; all chamber members.

I. Call to Order: 6:00 pm.

II. Establish Quorum:

Board Members Present: President, Airiel Scotti; Treasurer, Amber Debon; Secretary, Sybil Stewart; Directors: Steve Richardson, Mark Trent, *zoom*. Board Members Absent: Vice President, Darlene Mathis; Directors Leslie Johnson, Julie Ponzini, Judy Sarti. A quorum was present. Others Present: Jeana Ronfeld, Executive Director; Jaden Quiring..

III. Public Comment:

Jaden is working on a business plan for music in the park during the summer. He will present this plan at the June meeting..

IV. Approval of Minutes from Previous Meetings:

A motion was made by Amber Debon and seconded by Airiel Scotti to approve the minutes of the regular meeting of April 26, 2022. The motion passed.

V. President's Notes:

No report.

VI. Financial Report:

a. Chamber Financial Status: Amber reported a bank balance of \$44,100.

VII. Standing Committee Reports:

a. Marketing:

No report.

b. EDD:

No report.

c. Website, Office and Media:

No report.

VIII. Special Committee Reports:

a. Beautification

Steve is willing to help water north Main St Park.

Steve is working on the historic district signage. He presented a few samples. The signs will be metal which are more durable than wood. They will be brown signs on a cream post. The chamber bear logo will be used. He will be ordering the seven signs tomorrow.

b. Events:

Mushroom Festival:

The high school band will play 10 to 10:30 on Sunday followed by Monkey Lash 11 to 12. There are 77 mushroom dinner tickets sold to date, these include the VIP seating. Six tastings will be sold for the Wine Walk. There will be both red and white wines from the wine walk vendors to be sold at the chamber beer/wine booth. This will be by the glass. Main street setup will be on Friday at 5:00 pm. Chairs are needed for the band area. The chamber has purchased 4 wooden picnic tables which will be used in the eating area. There was a suggestion to use tokens for alcohol purchase instead of tickets. The tokens can be reused. A motion was made by Amber and seconded by Sybil to purchase 500 tokens. The motion passed.

Flea Market:

There are 56 vendors, 90 booths registered to date.

Motor the Mountain:

The committee has met. Letters have gone out to all previous participants.

Birdies & Brews:

Leslie has been in contact with Kathleen Richardson, the golf course tournament coordinator.

IX. Old Business:

a. Membership:

Tabled.

b. Website: Updates

Jeana will complete the edits from board members when she receives them.

c. Visitmccloud.com domain:

There was discussion on "visitmccloud.com" domain which is currently being used by a local business. There may be a possibility of the chamber acquiring it in the future. Possible compensation and technical strategies were discussed.

d. Grand Openings:

There was some discussion on whether grand openings are needed in today's environment of social media.

e. Office Share Status with Resource Center:

Sybil reported that the owner of the building, Suzi Wess, has given permission to share office space. A share agreement document was presented for review. There were some suggested edits. The sharing of space will begin the first of June.

f. Volunteers for Weekend Office Coverage

There is still a need for volunteers to help cover the office on weekends, now and during the summer.

X. New Business:

a. Camp Siskiyou, Sam Bal

Tabled.

The next meeting is June 22, 2022.

The regular meeting adjourned at 7:15 pm.

Notes taken and transcribed by chamber Secretary, Sybil Stewart.