

McCloud Chamber of Commerce
Meeting Minutes
August 28, 2024
6:00 PM

Type of meeting: McCloud Chamber of Commerce Regular Meeting.

Invitees: President, Quentin Zahara; Vice President, Darlene Mathis; Treasurer, Amber DeBon; Secretary, Chris Driscoll; Directors: Julie Ponzini, Judy Sarti, Missi Bullington, Angelina Cook, Zack Griset; Executive Director, Jeana Ronfeldt; All Chamber Members.

I. **Call to Order:** The meeting was called to order at 6:00 pm.

II. **Establish Quorum:** The following board members were present - Quentin Zahara, Amber DeBon, Missi Bullington, Christine Driscoll, Julie Ponzini, Angelina Cook (via phone)

Guests: Deborah Van Blarcom, Tom Sarti

III. **Public Comments:** None

IV. **Approval of Regular Meeting Minutes from June 26, 2024:** Julie had a few questions regarding the letter to the museum and the table at the Fireman's Ball as she was not present at the previous meeting. Items were explained and minutes were accepted with unanimous approval with Amber making the motion to accept, and Missi seconding.

V. **President's Notes:** Quentin requested that we support McCloud Resource Center's Trunk & Treat event with a donation of \$500. Amber made a motion to accept, Missi seconded, motion passed.

VI. **Financial Report:**
The financial report was read and accepted. See financial documents for details.

VII. **Standing Committee Reports:**

A. Economic Development Committee - Darlene Mathis, Angelina Cook

Angelina reported that Haley Lane from County Planning offered to do 2 workshops for McCloud regarding the General Plan Update (GPU). Angelina attended, gave public comment and read her letter. Tony Mello said that MCSD should have commented on vacation rentals. Angelina made it clear that the County needs to email MCSD, the McCloud Chamber, the McCloud Resource Center and the McCloud Watershed Council for all future meetings and plans involving the GPU. Community members can read more about the GPU and add their email to the list at the following website: [Home \(siskiyou2050.com\)](http://Home(siskiyou2050.com)) Chris reported on a recent meeting with Rural Development Initiatives, a nonprofit that strengthens rural people, places, and economies in Oregon, Washington, Idaho and Northern California. The project is as follows:

“The Department of Energy has awarded a large grant to support electrical grid updates in response to the increase of wildfires in Southern Oregon and Siskiyou County. As a part of the grant requirements, RDI has been contracted to engage in community and economic development in the area, specifically in Josephine and Siskiyou County. This 4-year project will provide communities with opportunities for resources, programming, and technical assistance to support their community priorities.”

The projects do not have to be energy related. More information will be available after their contract is signed in late September.

B. Website, Office and Social Media Report - Jeana Ronfeldt, Zack Griset

None

C. Membership Engagement - Chris Driscoll None

VIII. Special Committee Reports

A. Beautification- Judy Sarti, Zack Griset

Amber reported that she had a friend named Jess Lugo who offered to do all of the paperwork with the county and the state of CA for new street signs for the McCloud Historical District. Most of the old signs are either gone or very weathered.

B. Events

- a. **Car Show recap** - There were 170 cars and we made \$8,000. A crisis was averted when a sudden heavy wind gust lifted the registration tent and food tents. Bystanders grabbed the tents before they blew into the crowd or the cars, and there were no injuries or damage.
- b. **Apple Harvest** - The music is all set. No one has been able to secure a petting zoo operator but Quentin will provide a giant pumpkin. We still need pie judges. Missi suggested that people bid for a judge's position at the Fireman's Ball as part of a fundraiser for that event.
We currently have 62 craft vendors and 2 food vendors at this time.
Amber cleaned out the storage area and took 3 loads to the dump. Extra items are now in storage unit #20 on Colombero Drive and Amber has the code.

IX. Old Business:

- a. **Donation to Fireman's Ball** - Discussion of who will be going to the Ball and who is not. Some members of the BOD are going but sitting at other tables. It looks like we will have space for others at the table.
- b. **Donation to "Give 10 to Education" school supply drive** - Backpacks will be distributed at McCloud Elementary during Open House tomorrow night. Chris will be attending as a member of the Resource Center and invited anyone from the Chamber to join her and members of the Legion Auxiliary for the event. Auxiliary sponsored the drive with donations from the Resource Center and the Chamber.

- c. **Shasta County Chamber of Commerce** - last month's guests were from the newly formed Shasta County Chamber. We have reciprocal memberships and Any Chamber member wishing to attend their monthly "roundups" is welcome. Missy reported trying to add an event to *Enjoy* magazine via the online link did not work and she could not reach anyone there for help.

New Business

- A. **Annual Membership Dinner** - Will be held on Wednesday Oct 23 at 6 PM. It will be held at the McCloud Golf Course with Scott and Aubrey catering. We still need speakers and special guests. Amber thought that Rural Development Initiatives (which Chris discussed earlier tonight) might be possible speakers.
- B. **Nomination of Officers** - The following offices will be open: President, Vice President, and Treasurer. Chris Driscoll will run for Secretary or another office as needed.
- C. **Participation or Donation to Trunk & Treat / McCloud Resource Center** - This event was discussed earlier in the meeting with members approving a \$500 donation to the Resource Center to support this event. It will be held on Halloween early evening along Main Street. Community members and businesses are encouraged to participate.

Next Meeting: September 25, 2024 6:00 pm

Meeting adjourned at 6:59 pm