

**McCloud Chamber of Commerce**  
**Regular Meeting Minutes**  
**January 24, 2024**

**I. Call to Order:**

Quentin Zahara called the meeting to order at 6:02pm.

**II. Establish Quorum**

A quorum was established with the following Board Members present: Quentin Zahara, President; Amber DeBon, Treasurer/Interim Secretary; Missi Bullington, Director; Julie Ponzini, Director; Judy Sarti, Director, Angelina Cook, Director; and Zack Griset, Director. Also present was Executive Director Jeana Ronfeldt. Board Members absent were: Darlene Mathis.

**III. Public Comment**

There was no public comment.

**IV. Approval of Regular Meeting Minutes**

Amber moved, seconded by Zack, to approve the minutes from the September 6, 2023 meeting. The motion passed unanimously.

Amber moved, seconded by Julie, to approve the minutes from the September 27, 2023 meeting. The motion passed unanimously.

**V. President's Notes: Quentin Zahara**

Quentin welcomed Angelina and Zack to the Chamber.

**VI. Financial Report: Amber Debon**

Amber reported an account balance of \$84,428.50. She gave a report regarding all expenses/revenues for 2023.

**VII. Standing Committee Reports**

A. Marketing Committee

Jeana presented the event card for 2024. Amber moved, seconded by Missi to approve the event card. The motion passed unanimously.

**VIII. Special Committee Reports**

A. Beautification Committee

The fence at Highway 89 and Columbero needs repair. Judy would like to lead the Beautification Committee.

B. Events

- Apple Harvest Festival  
There was a recap of the Apple Harvest. It was agreed that there needs to be more activities for kids – carousels, petting zoo, etc. The group will need to brainstorm and get activities secured before other venues. There was discussion regarding the Farmer's Market aspect of this event and whether the timing is right.
- Winterfest  
There was a recap of the Winterfest. Adding venues such as the legion, dance hall, and Brown Dog building were good ideas. There was discussion about moving the magic show to the dance hall for more space. There should be sponsors and sponsor signs for next year's tree grove. It was decided to purchase Santa and Mrs. Claus costumes. The goal of the Winterfest is not to make money, but to give back to the community. The museum will be putting lights on the large tree on Main Street.
- Mushroom Festival  
The artwork and music for the Mushroom Festival were discussed. This is the 20<sup>th</sup> anniversary for the festival. It was decided to contact the poster artist from two years ago (Sealestial?). The mountain should be included in the artwork. Some music options were brought up, to be discussed further at a future meeting. There was discussion regarding finding someone to provide charcuterie trays or cheese plates at the wine walk.

**IX. Old Business**

There was no Old Business discussion.

**X. New Business**

A. Volunteer Appreciation Party

The party will be held at McCloud River Inn. Julie will provide options for the date.

B. 2024 Sponsorships

There should be banners to advertise all events. The group will explore options of where to place banners to be seen but not removed by CalTrans.

C. Vendor Fees

It was agreed to raise the vendor fees for the Mushroom Festival to \$180.

D. Board Responsibilities

Jeana asked the Board to think about which responsibilities they would like to take on for this year. Julie stated she would not be able to Chair the Flea Market this year.

E. Secretary Position

Chris Driscoll's name was brought forward as an option for the Chamber Secretary. Missi and Judy will talk to her.

F. Website Reboot

Zack is going to work on the website to transfer it over to Wix (instead of SquareSpace). He won't be redesigning the entire site. This will provide a better option for members. He believes the website will be down for about two days during the transfer. Judy moved to accept a proposal to move the website, seconded by Amber. The motion passed unanimously.

G. Volunteer Service Agreement

There was discussion regarding volunteer work done for the Chamber being the property of the Chamber, and not the volunteer.

Judy announced that the candidates for Siskiyou County Supervisor will be at the Legion Hall on Monday, February 5 at 6pm.

Next Meeting: February 28 at 6pm.

Meeting adjourned at 7:51pm.