# McCloud Chamber of Commerce

# Regular Meeting Minutes

August 22, 2018 6:00 p.m.

Chamber Office

Type of Meeting: Regular Meeting of the Board of Directors

Meeting Facilitator: Sybil Stewart

Invitees: Vice President Darlene Mathis; Secretary Sybil Stewart; Treasurer Marianne Endoso;

Directors Kathleen Gardner, Robin Hickman, and Lorinda Meyer; all chamber members.

1. **Call to order:** 6:00p.m.
2. **Roll call:**

Board Members Present: Sybil Stewart, Kathleen Gardner, Robin Hickman and Lorinda Meyer.

Board Members Absent: Darlene Mathis and Marianne Endoso.

Others Present: Airiel Scotti.

**III. Public Comment:** None.

**IV. Approval of Minutes From Previous Meetings:**

A motion was made by Robin and seconded by Kathleen to approve the minutes of the regular meeting on July 25, 2018. The motion passed. A motion was made by Lorinda and seconded by Robin to approve the minutes of the special meeting of August7, 2018. The motion passed.

**V. President’s Notes:**  None.

**VI. Financial Report:**  The approximate balance of the checking account is $10,000. There was a

suggestion to use Google Docs so all board members can have access to documents.

**VII. Standing Committee Reports:**

a) Marketing/Advertising: The Marketing Committee has not met this month.

b) EDD: Darlene provided this report. The TBID Board has met. McCloud has two seats on this board. A county wide marketing budget of $800,000 was approved. Approximately $80,000 was approved for local marketing initiatives. These funds are only used for “heads in beds”.

c) Social Media: The following information is taken from Chelsea’s written report: Social media this month has been split between two pages: Chamber and Bluegrass. Chelsea will be pushing information about on line ticket sales and RV/Camping information for Bluegrass. She is hoping for 2500 likes on the chamber page by the end of the month.

**VIII. Special Committee Reports:**

a) Motor the Mountain Car Show: The car show went very well, although registrations were down

from last year with 90 vehicles registered. There were some no shows and this was attributed to the

fire smoke. The new venue at HOO HOO Park was a definite improvement. Many spectators took

advantage of the food and beer garden. The winners circle with trophy presentations was a nice

addition. There will be a follow up meeting to critique the car show and identify improvements for

next year. The fiscal information will be available at the next meeting.

b) Blue Grass Festival: Everything is moving along for Bluegrass but there is concern with the

fires and smoke. The committee will have to make decisions if the fires continue and the smoke

causes problems. The committee and chamber board will need to review the situation before the

end of the month. Sponsor donations are coming in and the merchandise order is almost ready.

The bands are lined up and pre sale tickets are underway. Response from vendors is slow, most

likely due to the fire and smoke situation

c) Apple Harvest Festival: Advertising and poster printing is underway. There are 22 vendors

registered to date. There will be an apple pie contest, but we will be unable to sell it as done in the

past. Carol is not pushing food vendors as she wants people to use our local restaurants. Victor and

Allison are scheduled for music. The McCloud High School Band will open the music segment.

Carol is emphasizing this event as kid friendly and is looking for young artists. Northbeat Band is

performing for the dance Saturday night, which will be at the Axe and Rose.

d) Beautification: No report.

e) Main Street Park: Rick Hanson has submitted an invoice for his work at the Main Street Park.

A motion was made by Robin and seconded by Lorinda to pay the invoice in the amount of $950.

The motion passed. Sybil has confirmed with Rick the details of sharing costs with the McCloud

Clinic. The Clinic has already paid Rick, so this invoice is for the chamber only. There will be

additional expense in the spring for grass seed and weed and feed.

f) Pond Committee: No report.

**IX. Old Business:**

a) Review Revised Board Director Roles: This was tabled to the next meeting.

b) Review Membership Forms/Revised Documents: This will be done at a special meeting

scheduled for August 29th at 6:00 pm.

c) Annual Meeting: No report.

**X. New Business:**

a) Resource Fair August 25th: There was discussion of the fair and what is needed to set up a

chamber booth. Set up will be at 8:00 am this Saturday. We will take one pop up, two chairs, two

tables, and various cards and posters. Kathleen, Lorinda and Sybil will work the booth.

b) Chairs for Fire Association: Sybil has received a request from Leroy Scarborough, Fire

Association President, asking if the chamber can make a donation so they can purchase more chairs.

Many of the current chairs are old and are cracking. A motion as made by Lorinda and seconded by

Kathleen to donate $300 to the Fire Association for the purchase of chairs. The motion passed.

c) Pop Up Purchase: A motion was made by Robin and seconded by Lorinda to purchase two

additional pop ups. The motion passed. Chelsea will order the same type of pop ups we purchased

last time.

d) Siskiyou Start Up Weekend: A motion was made by Robin and seconded by Kathleen to

donate $250 to College of the Siskiyous Start Up Weekend. The motion passed. This event is in

support of small businesses, and/or people looking to start up their own business. It is October

5 – 7th.

The next regular meeting is scheduled for September 26, 2018 at 6:00 pm.

**Adjournment:**  7:20 p.m. Notes taken and transcribed by Sybil Stewart, Secretary